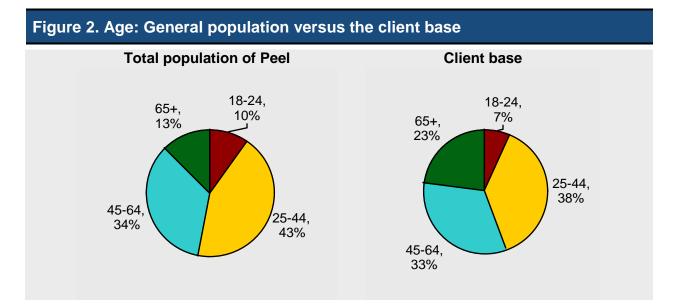
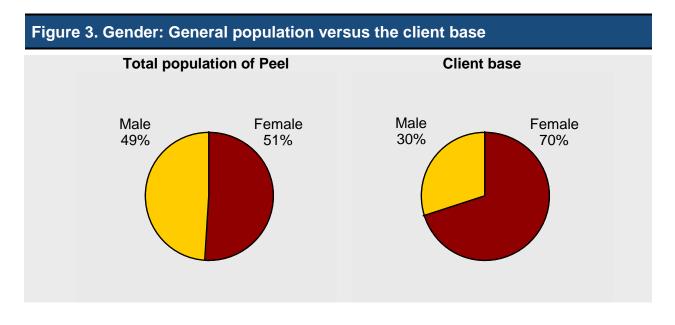
## 2. WHO ARE OUR CLIENTS?

Many of the following demographic differences are expected given that the Human and Health services tend to target specific groups, such as age groups or employment groups.

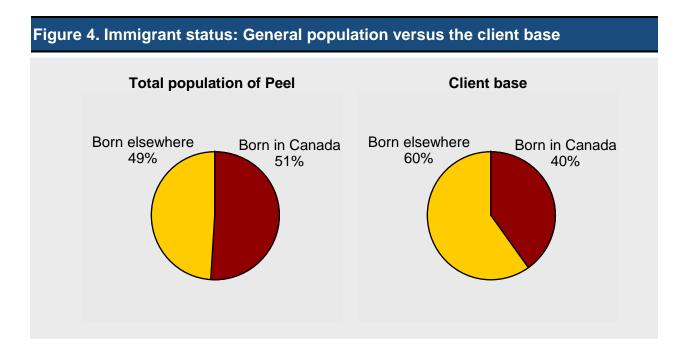
The Peel client base has a higher proportion of people aged 65+ (23 percent) than in the general population (13 percent). While the proportions of people 18-24 and 45-64 are relatively similar for both groups, the difference in the percent of 65+ residents is balanced out by fewer people aged 25-44 (33 percent) for the client base versus the general population (43 percent).



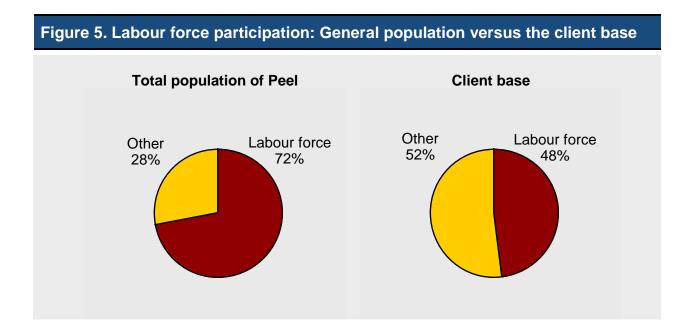
Among Peel clients the proportion of women is higher (70 percent) than in the general population (51 percent).



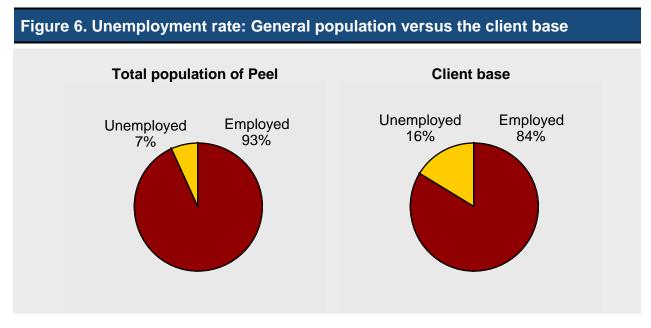
Among Peel clients the proportion of immigrants is higher (60 percent) than in the general population (49 percent). Interestingly, immigrants make up almost half of the total population of Peel.



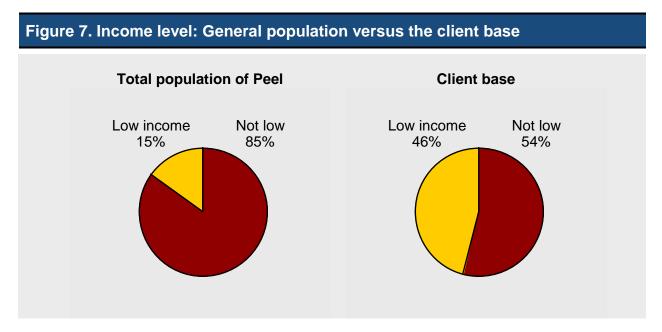
Among Peel clients the labour force participation rate is lower (44 percent) than in the general population (72 percent). This is not surprising given the higher proportion of 65+ residents in the client base population.



The unemployment rate for Peel clients (19 percent) is more than twice as high as the general population (7 percent). This is an expected difference given the participation of Ontario Works clients in the study.



Among Peel clients there are three times as many low-income families and individuals (46 percent) than in the general population (15 percent).



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